

2008 Wisconsin Transit Conference

September 8-10, 2008

Country Springs Hotel

2810 Golf Road, Waukesha, WI

Conference highlights include:

- ? **Training and Professional Development:** Join **Jim McLary**, well-known and respected transit consultant, for a session on Mobility Management and Transportation Resource Coordination – as a primer for managers on this important emerging federal initiative.
- ? **Nationally Recognized Keynote Speakers:** **William Millar**, President of the American Public Transportation Association, and **Tim Sheehy**, Executive Director of the Metropolitan Milwaukee Association of Commerce.
- ? **Informational and Technical Sessions:** Paratransit and Changes in Family Care Funding, Customer Service - Dealing with Difficult People, Technology for Better Serving Visually Impaired Customers, Hybrid Propulsion and Alternative Fuels – from Taxis to Full-Size Buses, Succession Planning for Managers.
- ? **Best Practices Seminars:** Including sessions on Operations and Training, Maintenance, Marketing, Paratransit Services, Legislative Relations and more!
- ? **State and National Legislative updates.**
- ? **Vendor Displays:** Operators - See the latest products and services to help you run your operation more efficiently and productively. Vendors – your chance to personally reach the decision-makers in Wisconsin transit!
- ? **State and Federal Agency Presentations:** WisDOT and Federal Transit Administration.
- ? **Opening Reception:** A chance for transit leaders, suppliers and officials to relax and socialize in a traditional Wisconsin “tailgate party” atmosphere as the Packers take on the Vikings in the regular season opener!
- ? **Awards Banquet:** Recognizing the contributions of industry leaders to our success.
- ? **Annual Meetings of All Three Statewide Associations.**

**The Wisconsin Transit Conference is Hosted by:
Wisconsin Association of Taxicab Owners, Wisconsin Rural and Paratransit
Providers, and the Wisconsin Urban and Rural Transit Association.
Host Property - Waukesha Metro Transit**

**Look for information and a link to on-line registration on the WURTA website –
www.WURTA.com.**

Registration Information:

Fees for Entire Conference:

- ? Individuals - \$200.00 if paid before August 29, 2008.
- ? Late Registrations (after August 29) \$225.00.
- ? Vendors - \$350.00 (includes up to 2 attendees)
- ? Guests (with regular or vendor registration) and WURTA Retirees: \$50.00
- ? One-Day Registration: \$125.00

- ? Conference Sponsor: \$1,000.00 (Includes up to 3 attendees)

(Rural, County and Small Urban Operators: Your conference registration may qualify for RTAP grant funding. Contact Dave Lowe at WisDOT david.lowe@dot.state.wi.us for more information.)

Room Reservations:

Hotel reservations can be made directly with the Country Springs Hotel, (1-800-247-6640) with rooms available at a government rate of \$ 80.00 for those who qualify. Non-government group rate is \$ 99.00 Single or Double.

Don't delay, the room block expires on August 22nd !

“Budget” Motels: The Waukesha Metro staff indicates that there are two lower priced motels in the area:

Best Western Waukesha

\$77 – 79/Night.
1-877-52404600

Ramada Limited Waukesha (Milwaukee West)

\$65 - \$139
1-262-547-7770

No blocks of rooms have been reserved at these hotels. Conference attendees would need to make their own reservations on a “first come-first served” basis.

Golf Anyone?

A golf outing has been a tradition of Fall Transit Conferences since the ‘70’s. If you are interested in joining your colleagues for a relaxing round at one of the Waukesha area’s fine courses on Monday morning, September 8th, please contact WURTA Treasurer Herb Mallinger (hmallinger@mcts.org) or Vendor Director Randy Veenhoven, (randyveenhoven@hotmail.com).

CONFERENCE INFORMATION

For general conference information, contact Dave Mumma at 608-755-3150 or mummad@ci.janesville.wi.us

For vendor information/booth reservations, contact Herb Mallinger at 414-937-3212 or hmallinger@MCTS.org.

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